



Hickory Trail, Petersburg
National Battlefield.
Photo NPS

*I shall be telling this with a sigh somewhere ages and ages hence:
Two roads diverged in a wood, and I — I took the one less traveled by,
and that has made all the difference.*

Gettysburg Photo by Robert Frost, TCCWRT

Annual Report 2023

CWRT CONGRESS®

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Message from the President

Friends,

2023 was much like walking out of the darkness into the light. After three dismal years of CWRTs not being able to meet in person and the fear engendered by the pandemic, we were able to hold a conference. And, what a conference it was!



We met in three separate venues, (Seminary Ridge Museum & Education Center, the Adams County Historical Society, and the Visitors Center at the Gettysburg National Military Park), had some wonderful discussions on topics near and dear to Round Table leaders, and had a chance to network with new and old friends. By all measures, it was a total success. We are eternally grateful to Wayne Motts, President Emeritus and Historian at the Gettysburg Foundation, for spearheading the effort and to the Gettysburg CWRT for hosting us.

Organizationally, we saw some old friends leave and new friends arrive. Rich Jankowski, who for several years led our ambassador program, resigned. We thank him for his loyal service.

We also greeted Steve Rauschkolb and Craig Apperson as new directors. Steve comes to us with marketing and organization development skills that are taking us to a new level. Craig, as a psychologist, is focused on serving CWRT leaders and their challenges.

Our activities in 2023 included:

- Recognized the first two Round Tables to complete the Sustainability Challenge – Old Baldy CWRT and Scottsdale CWRT.
- For the first time, we sought sponsors for our annual report and program booklet. Sponsors included the Pasadena CWRT, the Civil War Institute (Gettysburg College), Author/Historian Terry C. Pierce, Seminary Ridge Museum & Education Center, Gettysburg Beyond the Battle Museum, *Military Images* magazine, General Grant By Himself (Dr. E. C. Fields, Jr.), James Knights Books, Society for Women and the Civil War, Gettysburg Foundation, and Kent State University Press.
- Recognized the Bull Run CWRT with the Wallace L. Rueckel Innovation Award and the Scottsdale CWRT for the Matthew Borowick Marketing Award.

Message From the President, continued

- We attained two of our strategic goals for 2023 which were to raise \$3,000 during the Giving Tuesday campaign and host 75 paid guests at the Sustainability Conference. We received \$3,200 and hosted 90 paid guests.
- We initiated the following as part of our marketing plan:
 - ◇ A printed conference program,
 - ◇ Had CWRT Congress coins struck, and
 - ◇ Had custom “Thank You” pins made and distributed to our 2023 Giving Tuesday donors.

In all, it was quite a year. Of course, we have begun planning two one-day Sustainability Workshops for 2024. The first will be at Shenandoah University and hosted by the McCormack Civil War Institute on July 27th. The second will be at the Indiana War Memorial and hosted by the Indiana CWRT on August 17th. Jonathan Noyalas and Steve Magnusen are our organizational partners for those events.

Thank you to all of our supporters. We rely on you to tell us about your needs, your challenges, and hopes for your CWRT.

Mike Movius, President

CWRT Congress

Mission and Vision

Our Mission

To inspire Civil War Round Table leaders to adapt, adopt, and maintain strategies.



The 2023 CWRT Congress Conference.



The CWRT of Mid-Ohio Valley places holly sprigs on gravesites in Gettysburg. Photo by Nancy Arthur.

Our Vision

CWRTs are flourishing in meaningful partnerships with community organizations and are attractive to the next generation of members.

Our Strategic Goals

STRATEGIC GOALS	GOAL PURPOSE
1. To continue to identify and connect with Civil War Round Tables and their leaders.	<i>Grow, expand, and scale or increase access to existing Congress programs and services.</i>
2. To encourage and develop a network of Civil War Round Tables that share proven practices.	<i>Focus on core programs to achieve mission and scale-back on programs not seen as core.</i>
3. To inspire Civil War Round Tables to become active in their communities and become attractive to greater diversity.	<i>This goal reflects our commitment to further our advocacy work for our organization and or cause area.</i>

Our Partnerships, Our Transparency



Gettysburg National Military Park

The CWRT Congress reestablished our fundraising partnership with the American Battlefield Trust for Giving Tuesday November 28, 2023. We exceeded our goal of \$3,000. Donations made through the CWRT Congress were split equally between the Congress and the American Battlefield Trust's little-known Interpretation & Restoration Division. That division will utilize our donations for conservation, restoration, and interpretation projects.

Transparency for non-profits is critical. That's why the CWRT Congress applied for and was granted the **GuideStar Platinum Transparency Seal** in 2023. **GuideStar** began in 2013 to provide visible recognition to non-profit organizations and became the most widely-adopted symbol of transparency in the U.S. social sector. You can find the CWRT Congress' basic organization information as well as program information and brand details on our website.

Platinum
Transparency
2024

Candid.

www.Guidestar.org

CWRT Congress Awards

In 2023, the CWRT Congress sought nominations for three awards: the **Dr. John A. Bamberl Phoenix Award**, and the **Matthew Borowick Marketing Award**. The award for innovation is intended to highlight new ideas, methods, customs, and devices a Round Table might use to improve their organization. The Phoenix award seeks to celebrate the reemergence of a Round Table that “went dark” and revitalized itself. The Marketing award recognizes a local CWRT for presenting itself to members, enthusiasts, community partners, potential supporters, and others by using a variety of methods and channels.

The Wallace L. Rueckel Innovation Award

The Wallace L. Rueckel Innovation Award recognizes a CWRT for creative, effective, and inventive programs that provide value to their members. The 2023 Innovation Award was given to the Bull Run CWRT. Blake Myers, the Preservation Committee Chair, explained what they did. “In implementing recommendations provided by a Special Ad Hoc Committee to effectively return to in-person member involvement and participation, we focused on enhanced member outreach and engagement through surveys, focused communications via email, social media, our newsletter, and our webpage, and a new pre-meeting social and information hour to inform and educate our members about Round Table programs, committees, projects and activities and the opportunities for their direct involvement and participation - - and our efforts succeeded!”



CWRT Congress President Mike Movius presents the 2023 Wallace Rueckel Innovation Award to Blake Myers of the Bull Run CWRT.

CWRT Congress Awards

The Matthew Borowick Marketing Award



CWRT Congress President Mike Movius presents the 2023 Matthew Borowick Marketing Award to Dr. John Bamberl of the Scottsdale

The Matthew Borowick Marketing Award recognizes a local CWRT for presenting itself to members, enthusiasts, community partners, potential supporters, and others by using a variety of methods and channels. This 2023 award was presented to the Scottsdale CWRT, which John Bamberl accepted. “We reached our marketing goals by reaching out and partnering with other historical groups in the greater Phoenix area. We used these partnerships to market our new partners and ourselves.”

The Sustainability Challenge

The CWRT Congress’ SUSTAINABILITY CHALLENGE is a program designed to provide every local Civil War Round Table (CWRT) and its leaders with useful tools for planning and implementing a well-rounded series of activities to engage every member to improve mission accomplishment.

The first two CWRTs to achieve the Sustainability Challenge are the Old Baldy CWRT and the Scottsdale CWRT. Rich Jankowski, President of Old Baldy, and John Bamberl, President Emeritus of Scottsdale, accepted the certificates on behalf of their Round Tables.



Old Baldy CWRT with President Rich Jankowski (L) and Scottsdale CWRT with President Emeritus Dr. John A. Bamberl (M). Making the presentation is CWRT Congress President Mike Movius (R).

What They Say

"I think it's very important that people come...a lot of ideas that are exchanged...people to meet and stories to tell."

Kim Brace, President, Bull Run CWRT



"The surveys on best practices for CWRTs have been very helpful to us... seeing how other round tables operate, and how their successful programs might be adapted for our own round table."

Janet Whaley, Treasurer and Program Chair, Pasadena CWRT

"The CWRT Congress has been a resource for Cape Fear CWRT... the Speaker Registry and help with Zoom. Now, after almost 30 years of operating without any sort of rules of governance, I have relied on the CWRT Congress as sort of a clearing house of information about what other round tables have done to organize themselves, as we work to adopt bylaws for our own round table."

Bill Jayne, President, Cape Fear CWRT



"The value of the Congress is to see what other CWRTs are doing and evaluating whether that might have value for Knoxville. It's always good to see how others deal with challenges or what innovative options they develop to address problems or create opportunities in their part of the country."

Tim Vane, Director of Community Activities, Knoxville CWRT



"It's been a great experience... pumped with great new ideas for new members, for retaining our existing members,.. different program ideas and making some good connections. A wonderful exchange... different information with all these people out here."

Michele Hessler, Vice President, the CWRT of Gettysburg

"We learned a lot more about how CWRTs are facing the many challenges we all face today... there is so many media venues, recruiting members, retaining old members, and planning for changed leadership. This is the best place you're going to find these suggestions and explore these opportunities."

Leight Murray, President, CWRT of the Mid-Ohio Valley.





The Sustainability Challenge

As the world emerged from the Covid-19 Pandemic, we found that those CWRTs that suspended their meeting were struggling and, in some cases, dissolved. To counter that trend and to strengthen local CWRTs and the movement, the Congress developed the SUSTAINABILITY CHALLENGE. Special thanks go to Dana Best Mizsak for developing the challenge logo.

There are ten modules to the Challenge, including actions for Member Retention, Member Education, Recruitment Marketing, New Member Engagement, the Meeting Experience, New Member Education, Philanthropy, Public Image, CWRT Leadership and Management, and CWRT Committees and Groups. There are also opportunities for CWRTs to substitute a local activity within each module.

Each module plays an important role on the path to sustainability. The CWRT Congress hopes to inspire leaders to take on the challenge to help ensure their organization will continue.

To access the module description and fillable submission form and modules, click [HERE](#). If you have questions about the challenge, please send them to challenge@cwrtcongress.org

Board of Directors



Mike Movius, President



Dr. John Bamberl, Vice President



Carol VanOrnum, Vice President



Andrew Mizesak, Secretary



Bill Miller, Treasurer



Craig Apperson, Director



Mary Koik, Director



Steven Rauschkolb, Director



Dr. Curt Fields, Director



Dr. Jared Peatman, Director

Advisory Council

Kim Brace Bull Run CWRT
Peter CarmichaelGettysburg College, Civil War Institute
Doug Dammann.....Kenosha Civil War Museum
David DixonAuthor/Historian
Robert Ford Baltimore CWRT
Cheryl GoochState University of New York
James Knights.....Western Pennsylvania CWRT
Michael Kirschner.....Roanoke CWRT
Chris Kolakowski.....Wisconsin Veterans Museum
Ed Lowe Chickamauga and Chattanooga CWRT
Ashley Luskey.....Civil War Institute, Gettysburg College
Chris Mackowski Emerging Civil War
Rosemary Nichols.....Capital District CWRT
Jonathan Noyalas.....McCormick Civil War Institute, Shenandoah University
Gerry Propokowicz.....Civil War Talk Radio
Ted Savas Savas Beatie Publishers

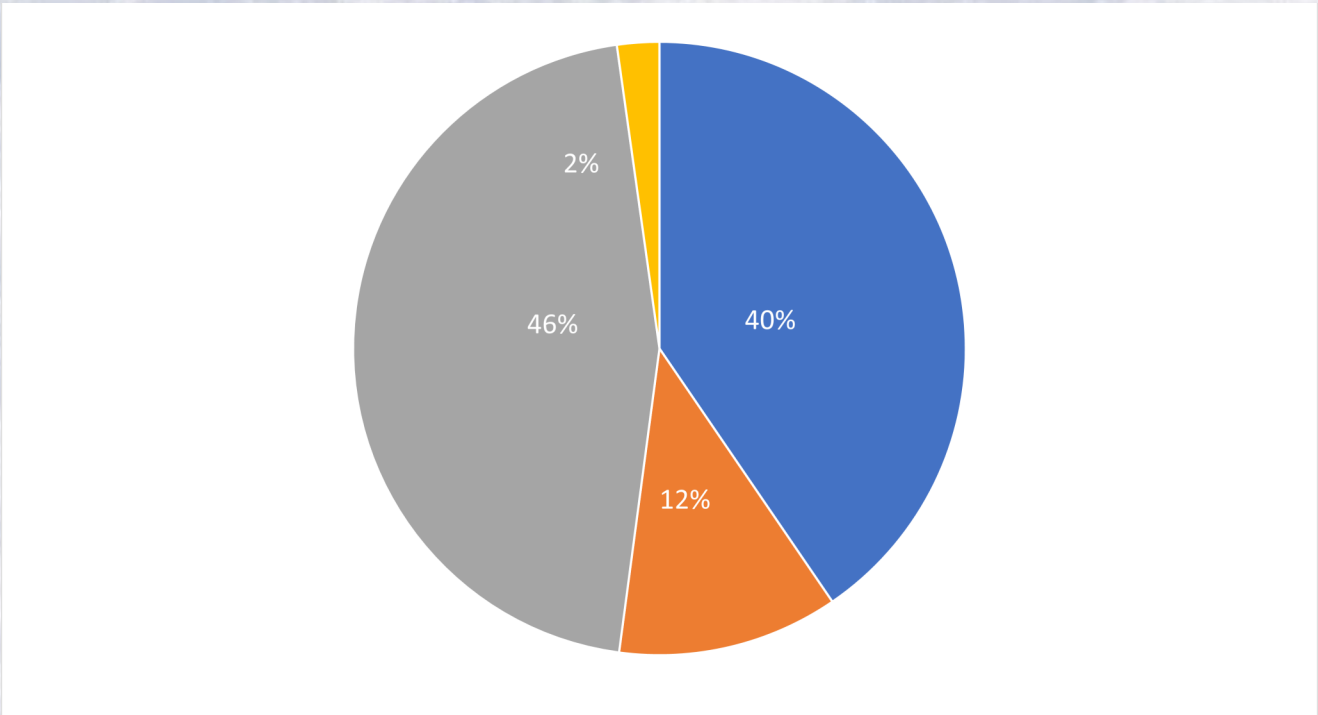


The monument to the 83rd Pennsylvania was dedicated in 1899 on the southern side of Little Round Top. Colonel Strong Vincent commanded the brigade. As these Fifth Corps troops endured mounting Confederate attacks on July 2, 1863, Vincent fell, severely wounded. He would die five days later on July 7.

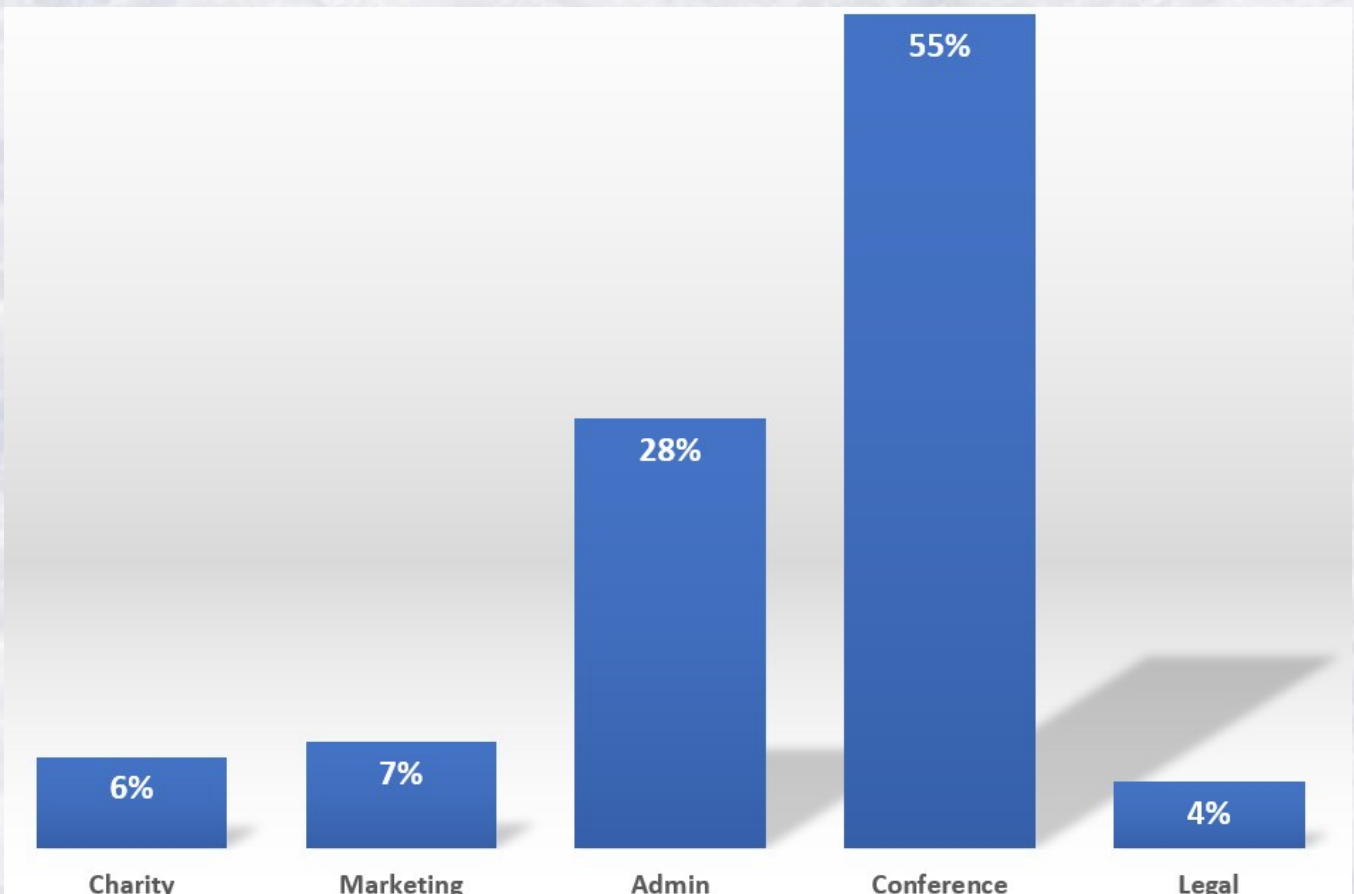
Photo: Matthew Holzman

Revenue

Contributions Giving Tuesday Conference fees Sponsorships



Expenses



Donor Honor Roll

The CWRT Congress is proud to recognize the philanthropic investments made by individuals, CWRTs, and foundations received in 2023.

\$500+

Mike Movius
Carol VanOrnum
William Miller
James Knights

\$250 to \$500

Earnest Fields
Network for Good
Craig Apperson
Richard Hansen
Zoom Video Communications
Steven Rauschkolb
Military Images Magazine

\$50 to \$250

Steve Murphy
Cheryl & Geof Nunn
Tammy Harkleroad
Sandra McClarty
Peter Smith
Pasadena CWRT
Mary Grace Dorsey
Ashley Whitehead Luskey
Mike Hoover
Robin Vaughn
Michael Leopold
Steve Jaren
Steven Magnusen
Shannon Hawkins
Bill Leeshafft
Jon Willen
Rob Istik
George Bennett
Betty Bellamy
Wendy Lunko
Terry Pierce
Ted Kunstling
Rex & Gerri Thrasher
Rena Cresman
Peter Kolakowski
Norman Kuchar
Janet Whaley
Helen Bowlus

George Foxworth
Franklin Crawford
Fidelity Charitable
Cybergrants
Donnie Stowe
Robert Flood
Veronica Brestensky
George "Bill" Jayne
Lynne Newell
Fazil Bhimani
Cindy Heckler
Victor Vignola
Petersburg Battlefields Fdn
Linda Novak
John Sapanara
Jean Montgomery
Dennis Urban
Delbert Estey
Alice Cannon
William "Corky" Lowe
Richard Bell
Paul Severance
Leigh Vaughan
Laurie Burgett
Keith Clark
Karen Streif
John "Jack" Richer, Jr.
Gerald & Marilyn Payn
Gerald (Jerry) Snyder
David Ratliff
David Peterson
Bill Nicolai
Andrew Masich

Less Than \$50

Jean Hemphill
Ulrike Baumann
Vicky Fike
Sandra Oldfield
Paul Eilbes
Paul Pojman
Mary Ujda
Lawrence Olasky
Stewart Rantz

John Wolshuck
Jean Cairns
Andrew Ditlevson
Robert Sparks
Frank Armiger
Jo Ann Grossberndt
Donald Haven
Royann Lund
Norman Murray
Joseph Joyce
Sidney Gamertsfelder
Ron Zanoni
Sheldon Liss
Amazon Smile
Carol Willey
Remy (Oremia) Caimi
Matt Farina
Kirk Companion
Donna Smith
Rob Girardi
Norton London
Lyle Loveall
H. Miller
Gary Kaplan
Christina Tabaczka
Alan & Pamela Cheever
Adrienne Massel
Todd Stettner
Diane Lovejoy
Alta Dale
Mark Perkins
Margaret Echanique
Julie Hunter

THE LIGHT POST





VOLUME 2, ISSUE 2

THE LIGHT POST

FEBRUARY 2023

MEET US AT THE 2023 CONFERENCE OR HOW GOES THE BATTLE, JOHN?

INSIDE THIS ISSUE:

- 1 PRESIDENT'S MESSAGE
- 2 PRESIDENT'S MESSAGE
- 3 PRESIDENT'S MESSAGE
- 4 PRESIDENT'S MESSAGE
- 5 PRESIDENT'S MESSAGE
- 6 PRESIDENT'S MESSAGE
- 7 PRESIDENT'S MESSAGE
- 8 PRESIDENT'S MESSAGE

By Mike Volok

During the last weekend of February, we will be bringing you news of hope and inspiration at our first conference since the pandemic. And it will be held in GETTYSBURG. The theme is "How Goes the Battle, John?" and we immediately returned. A special note is intended by a member to greet visitors and guests, and to provide information about the needs of the Round Table. The colors are and they are intended to provide information to those in need and to provide information to those in need. And they are intended to provide information to those in need and to provide information to those in need.

We are putting the final touches on the program agenda. Follow our progress at: WWW.CWRTCONGRESS.ORG

We will be having our dinner, and to make it the Civil War community, on subjects such as the Round Table's Organizational Chart, and Community Development. It is also present new and innovative ways to attract new members. And your role will be a part of these discussions.



REGISTER NOW!
For the 2023 Sustainability Conference
August 25-26-27, 2023
Gettysburg, PA
Early Bird Registration (R50) ends 5/1

[LEARN MORE!](#)

SAVE THE DATES OF AUGUST 25, 26, AND 27, 2023 IN GETTYSBURG!



VOLUME 2, ISSUE 2

THE LIGHT POST

MAY 2023

SOUTHERN HOSPITALITY: THE CWRT OF COBB COUNTY, GEORGIA

INSIDE THIS ISSUE:

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- 6 PRESIDENT'S MESSAGE
- 7 PRESIDENT'S MESSAGE
- 8 PRESIDENT'S MESSAGE

By Carol Hutchins

The CWRT of Cobb County, Georgia, is proud to welcome the members of the grand entrance in the historic, historic, historic, and we immediately returned. A special note is intended by a member to greet visitors and guests, and to provide information about the needs of the Round Table. The colors are and they are intended to provide information to those in need and to provide information to those in need.

The Round Table recognizes that a special meeting is an opportunity to "reconnect" to the members and guests. A visit to the Round Table is the end step to view the history of the Round Table.

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[LEARN MORE!](#)

Many of the members are published authors, bloggers, and/or have Civil War collections. One free offer is to give to members and visitors for a showing of Civil War books. done at the end of the meeting. Additional offers can be made. Members are invited to provide a list of books to be shown at the meeting. Each month, members and guests are invited to a luncheon from a local business. These luncheons are held at the homes of members. A list is to be sent to the Round Table. The Round Table will provide the information to those in need and to provide information to those in need.



VOLUME 2, ISSUE 2

THE LIGHT POST

APRIL 2023

BRUNSWICK CWRT: THE VALUE OF VOLUNTEERS

INSIDE THIS ISSUE:

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- 5 PRESIDENT'S MESSAGE
- 6 PRESIDENT'S MESSAGE
- 7 PRESIDENT'S MESSAGE
- 8 PRESIDENT'S MESSAGE

By Carol Hutchins

The Board recognizes the volunteers who are involved in the Round Table. It is an honor to have 200 members plus 50-60 volunteers who are involved in the Round Table. It is an honor to have 200 members plus 50-60 volunteers who are involved in the Round Table. It is an honor to have 200 members plus 50-60 volunteers who are involved in the Round Table.

The Round Table is a place where members and volunteers can meet and share their experiences. It is a place where members and volunteers can meet and share their experiences. It is a place where members and volunteers can meet and share their experiences.



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[LEARN MORE!](#)

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VOLUME 2, ISSUE 2

THE LIGHT POST

NOVEMBER 2023

LINCOLN'S TOP 5 RECOMMENDATIONS TO CIVIL WAR ROUND TABLES

INSIDE THIS ISSUE:

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By Carol Hutchins

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NEWSLETTER READERSHIP

Quarter	Open Email	%	Open Newsletter	%	Total Opens*
2/1/23	1,258	50.6	210	16.7	404
5/1/23	1,179	48.4	172	14.6	391
8/1/23	1,238	51.2	190	15.3	293
11/1/23	1,221	51.1	208	17.0	331

*Number of times readers reopened the newsletter.

Lecture Series

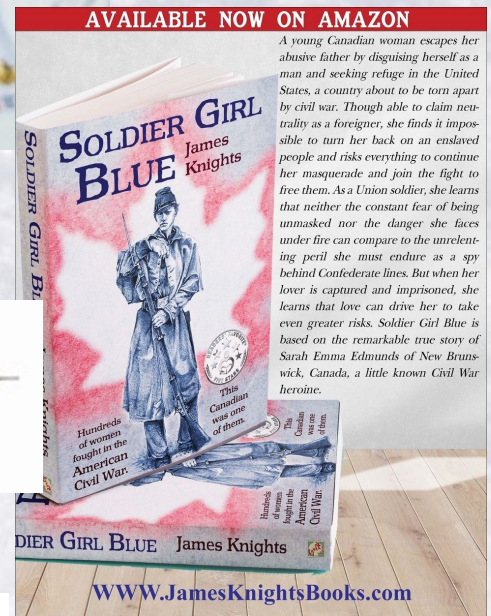
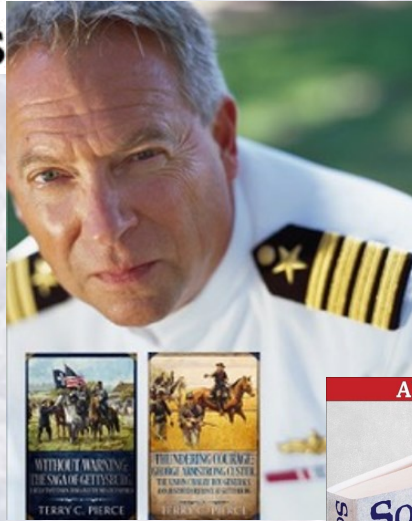
The CWRT Congress is grateful to the authors, historians, and lecturers for the donation of their time and talents to the Lecture Series during 2023.

All lectures are on our [website](#). You can watch their lectures on our [YouTube](#) channel.

<u>Name</u>	<u>Topic</u>
Dr. Curt Fields	<i>Fridays With Grant</i>
Michael E. Block	<i>The Battle of Cedar Mountain</i>
James Morgan III	<i>The James Island Campaign</i>
Ed Lowe	<i>The Battle of Missionary Ridge</i>
Stephen Murphy	<i>George W. Quimby, a Union Soldier and Sherman Scout</i>
Michael Eisenhut	<i>Brothers at War: The Iron Brigade at Gettysburg</i>
Jonathan Lande	<i>The Black Badge of Courage</i>
Dr. Terry C. Pierce	<i>Without Warning: The Saga of Gettysburg</i>
Lisa G. Samia	<i>The Nameless and the Faceless of the Civil War</i>
Meg Groeling	<i>The Aftermath of Battle: The Burial of the CW Dead</i>
Gary Yee	<i>Sharpshooters: 1750–1900</i>
Jared Peatman	<i>The Long Shadow of Lincoln’s Gettysburg Address</i>
Tom McMillan	<i>Our Flag Was Still There: Fort McHenry to Smithsonian</i>
Patrick Brennan	<i>Gettysburg in Color, Volume 1</i>
Angela E. Elder	<i>Love and Duty, Confederate Widows’ Stories</i>
Jon-Erik M. Gilot and Kevin R. Pawlak	<i>John Brown’s Raid</i>
Megan L. Bever	<i>A War With King Alcohol</i>
Frances M. Clarke and Rebecca Jo Plant	<i>Of Age: Boy Soldiers and Military Power in the CW Era</i>
Doug Crenshaw and Drew Gruber	<i>The 1862 Peninsula Campaign</i>
Caroline Ann Davis and Bert M. Dunkerly	<i>Force of a Cyclone: The Battle of Stones River</i>
Jonathan Jones	<i>Opium Slavery</i>
Victor Vignola	<i>Contrasts in Command: The Battle of Fair Oaks</i>
Frank P. Varney	<i>General Grant and the Verdict of History</i>

Our Sponsors

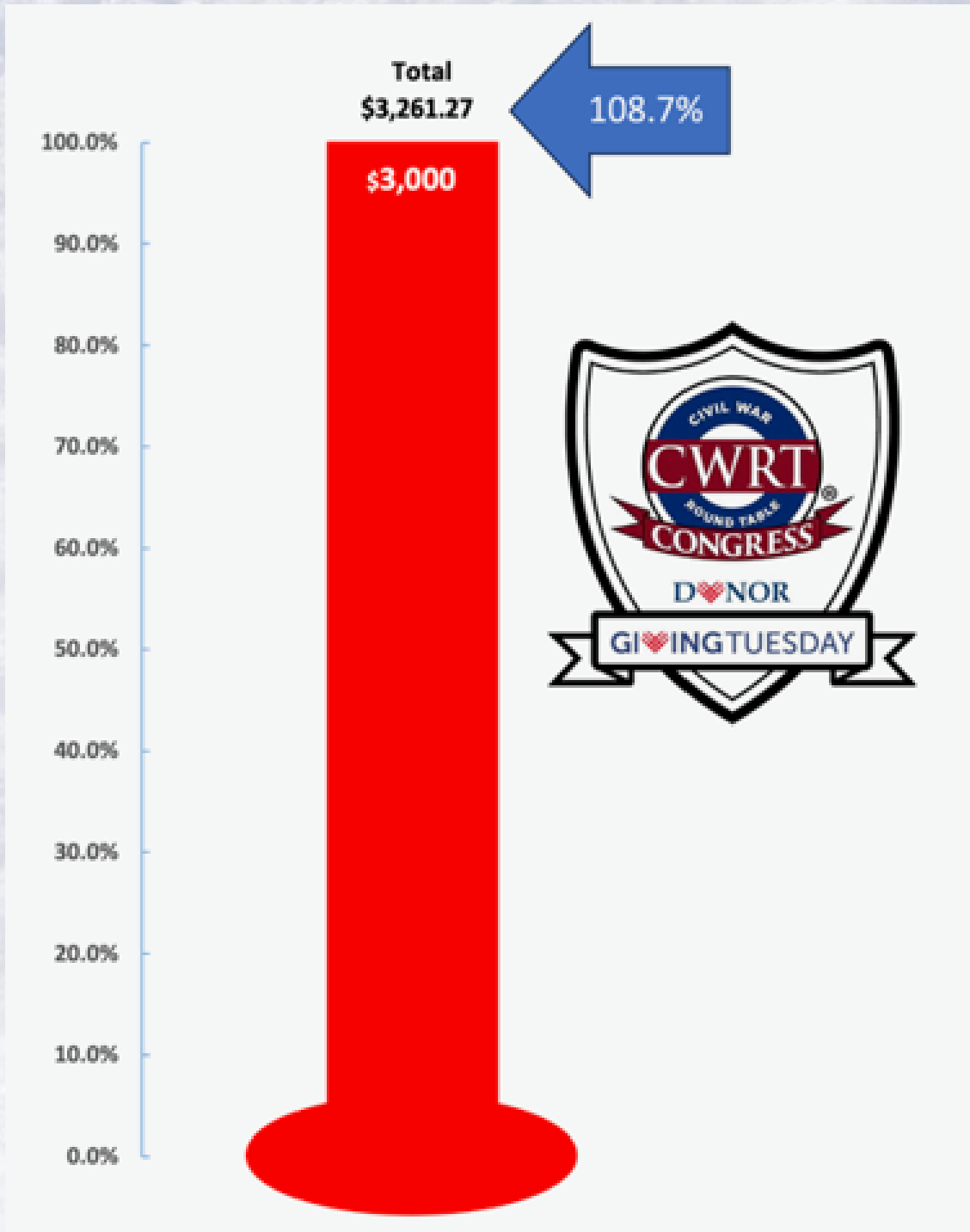
The CWRT Congress is grateful to the individuals and organizations for their sponsorship of the 2023 Sustainability Conference booklet and the 2022 Annual Report.



Giving Tuesday

The CWRT Congress is grateful to the individuals and organizations for their contributions to our Giving Tuesday campaign. One of the more important things that we do as Civil War enthusiasts is to preserve hallowed ground. Each year, the CWRT Congress partners with the American Battlefield Trust to restore and interpret newly acquired battlefields.

In 2023 we exceeded our goal and raised \$3,261.27 for this meaningful effort.



Social Media Status

Facebook

Find us at [CWRT Congress!](#)

NEW SUBSCRIBERS 64
 TOTAL SUBSCRIBERS 1,554
 VIEWS 1,820
 REACH 22,189



TOP VIEWING CITIES

Rank	City/State	Rank	City/State
1	Gettysburg, PA	6	Phoenix, AZ
2	Houston, TX	7	Alexandria, VA
3	Knoxville, TN	8	Fredericksburg, VA
4	Philadelphia, PA	9	Memphis, TN
5	Scottsdale, AZ	10	New York, NY

TOP QUARTERLY PERFORMERS

Qtr	Date	Title	Reach	Engagements
Q1	Feb 25	During the ABT's Color Bearer weekend with Garry Adelman	697	110
Q2	May 19	An amazing tour of the National Confederate Museum. See the casket of Nathan Bedford Forrest and more..	1,000	277
Q3	Aug 6	Waking tour of Chancellorsville with Kristopher White and Sara Key Bierle.	359	23
Q4	Dec 11	Important development: unexploded CW-era device found at Gettysburg National Military Park.	239	63

YOUTUBE

NEW SUBSCRIBERS	902	+118%
TOTAL SUBSCRIBERS	2,057	+119%
VIEWS	145,634	+135%
WATCH TIME	29,318	+106%
IMPRESSIONS	2,3M	+136%



VIEWERS BY LOCATION

	Number of Views	%
United States	119,336	85.5%
Canada	2,720	1.6%
United Kingdom	2,646	1.4%
Australia	878	0.5%
Germany	118	0.1%
Ireland	99	0.1%

TOP TEN VIDEOS

Rank	Lecturer	Title
1	Cory Pfarr	Longstreet at Gettysburg
2	Curt Fields	James Longstreet
3	Mike Gorman	Gaines' Mill: The Most Important Battle You Never Heard About
4	Curt Fields	The Surrender At Appomattox Court House
5	Eric J Wittenberg	Sherman's Carolinas Campaign
6	Curt Fields	Phil Sheridan
7	Curt Fields	Sherman Opposes The Plan
8	Curt Fields	When Grant Saved Lee
9	Curt Fields	Nearly Captured
10	Kristopher White	The Battle of Chancellorsville



Fort Stedman, Petersburg National Battlefield

Photo NSP